

**In the Specification:**

Please amend the specification as follows:

Please replace paragraph [0064] with the following amended paragraph:

[0064] When the consumer **10** is in electronic communication with one of  
5 the camera providers through the electronic network **40** for the offering of  
the camera **5** and the commitment of the consumer **10** for the purchase of  
the requisite number of image reproduction or prints **35** to create the  
contract **12**, the consumer **10** creates provides certain user information **14**  
that establishes a user profile. During the sign up process and throughout  
10 the use of the camera **5** when the camera **5** is connected to communicate  
with the electronic network **40** and when orders of reproductions by the  
consumer **10**, a consumer profile is built up and transferred to a customer  
database **27** that is connected to the electronic network **40**. The user  
information **14** that is used to create the consumer profile as retained by  
15 the customer database **27** advantageously may include one or more of the  
following:

1. Name.
2. Customer identification code.
3. Mailing Address.

4. Billing Address.
5. E-mail address.
6. Other contact information (phone numbers, fax numbers, etc.).
7. Billing information, including credit card information.
8. Preferred printing portal vendors or photofinisher.
9. Reprint / enlargement size preference.
10. Reprint / enlargement size preference finish (glossy, matte, etc.) preference.
11. Camera brand, type, and specifications.
12. Internet service type and connection speed.
13. Contract data: picture development and reproduction counters, number of prints remaining to meet contract commitment.
14. Security settings, unlocking keys, activation code.
15. Usage pattern information.